

Introduced by Senator Murray

February 23, 2006

An act to amend Section 23357.4 of the Business and Professions Code, relating to alcoholic beverages.

LEGISLATIVE COUNSEL'S DIGEST

SB 1548, as introduced, Murray. Alcoholic beverages: beer tastings.

Existing law authorizes an incorporated beer manufacturer's trade association to conduct beer tastings on behalf of one or more licensed manufacturers for groups of individuals unaffiliated with a sponsoring nonprofit organization, provided that the participants do not exceed 100 in number at a beer tasting event.

This bill would increase the number of participants at a beer tasting event from 100 to 200, for purposes of the above provision.

Vote: majority. Appropriation: no. Fiscal committee: yes.
State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 23357.4 of the Business and
2 Professions Code is amended to read:
3 23357.4. (a) Notwithstanding any other provision of this
4 division, an incorporated beer manufacturer's trade association
5 may conduct beer tastings on behalf of one or more licensed beer
6 manufacturers for public educational purposes. Beer tastings
7 conducted by an incorporated beer manufacturer's trade
8 association may be conducted for groups of individuals
9 unaffiliated with a sponsoring nonprofit organization, provided
10 that the participants do not exceed~~100~~ 200 in number at any beer
11 tasting event.

1 No beer shall be sold or solicited for sale in that portion of the
2 premises where the beer tasting is being conducted.
3 Notwithstanding Section 25600, a licensed beer manufacturer
4 may provide beer without charge to an incorporated beer
5 manufacturer's trade association for any tastings conducted
6 pursuant to this section.

7 (b) (1) For purposes of this section, "nonprofit organization"
8 does not include any community college or other institution of
9 higher learning, as defined in the Education Code, nor does it
10 include any officially recognized club, fraternity, or sorority
11 whether or not that entity is located on or off the institution's
12 campus.

13 (2) For purposes of this section, "affiliated with the sponsor"
14 means directors, officers, members, employees, and volunteers of
15 bona fide charitable, fraternal, political, religious, trade, service,
16 or similar nonprofit organizations and their invited guests.

17 (c) The incorporated beer manufacturer's trade association
18 shall first obtain a permit from the department for each tasting
19 event at a fee equal to the actual cost of issuing the permit but not
20 to exceed twenty-five dollars (\$25) per day.

21 (d) The department may adopt rules and regulations as it
22 determines to be necessary for the administration of this section.